



THE GARDENS
ON SPRING CREEK



THE GARDENS ON SPRING CREEK **EVENT SPONSORS**



SPONSORSHIP OPPORTUNITIES

HIGH PLAINS LANDSCAPE WORKSHOP

High Plains Landscape Workshop is a one-day educational symposium for inspiring smart home garden design, resulting in beautiful home landscapes in Colorado. Presented with City of Fort Collins Utilities and Colorado State University Extension Larimer County, this event is for both novice gardeners and those looking to hone their skills.

EVENT DETAILS

When: Saturday, March 5, 2022
 Sponsor Deadline: Friday, January 21, 2022
 Attendance: Virtual Event for 250+

SPONSOR LEVELS

	SOLED OUT \$250	\$1,000	\$500	\$250 *
"Presented by" your company on all marketing materials with first right of refusal for 2023	<input checked="" type="checkbox"/>			
Opportunity to include customized message during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Invitation to exclusive year-end VIP event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Name recognition on donor wall in Gardens Visitor Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Recognition on applicable print, digital and social media advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition on Corporate Partners web page for one year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo recognition in event email(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on event web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ability to market to attendees through digital event materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary event tickets	10	6	4	2

* This level is available at \$100 for nonprofit partners.

This summer, the Gardens on Spring Creek will host its annual concert series, Live at The Gardens, at the Great Lawn and Everitt Pavilion. For six to eight evenings in summer, Live at The Gardens will be the hottest ticket in town and will present your company with a sponsorship opportunity unlike any other in the region.

EVENT DETAILS

When: June - September, 2022
 Sponsor Deadline: Friday, April 15, 2022
 Attendance: 10,000+ total

SPONSOR LEVELS

	\$10,000	\$5,000	\$2,500
"Presented by" your company on all marketing materials with first right of refusal for 2023	<input checked="" type="checkbox"/>		
VIP parking spaces	2 PER SHOW	1 PER SHOW	
Invitation to exclusive year-end VIP event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name recognition on donor wall in Gardens Visitor Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on event web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on applicable print, digital and social media advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in event email(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on Corporate Partners web page for one year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on site and from stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary event tickets	4 PER SHOW	2 PER SHOW	4 PAIRS



SPONSORSHIP OPPORTUNITIES

GARDEN A'FARE



After two fun-filled and laid back years of Date Night at The Gardens, Summer 2022 will feature the return of Garden A'Fare! Guests will enjoy an immersive Gardens experience complete with a catered dinner, complimentary beverages and full activation of our outdoor gardens. Live music acts will perform both from the Everitt Pavilion and the Children's Garden. Don't miss the wine and whiskey pull and so much more! Dress to impress and join us for a garden party like no other in town!

EVENT DETAILS

When: Friday, August 26, 2022
 Sponsor Deadline: Friday, July 15, 2022
 Attendance: 500

SPONSOR LEVELS

	\$5,000	\$2,500	\$1,000
"Presented by" your company on all marketing materials with first right of refusal for 2023	<input checked="" type="checkbox"/>		
VIP parking spaces	4	2	
Invitation to exclusive year-end VIP event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name recognition on donor wall in Gardens Visitor Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on event web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on applicable print, digital and social media advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in event email(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on Corporate Partners web page for one year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition from stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary event tickets	8	4	2

The NoCo Urban Homestead Tour is a family-friendly event showcasing unique urban homesteads in northern Colorado. Attendees travel between destinations in the Fort Collins / Loveland area to see first-hand various forms of homesteading and sustainable living. This event is entering its eighth year and benefits both The Gardens and Loveland Youth Gardeners.

EVENT DETAILS

When: Saturday, July 30, 2022
 Sponsor Deadline: Friday, June 17, 2022
 Attendance: 400+

SPONSOR LEVELS

	\$1,250 \$1,000	\$1,000	\$500
"Presented by" your company on all marketing materials with first right of refusal for 2022	<input checked="" type="checkbox"/>		
Opportunity to host booth at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Invitation to exclusive year-end VIP event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Name recognition on donor wall in Gardens Visitor Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo recognition on event web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on applicable print, digital and social media advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on Corporate Partners web page for one year from event date	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in event email(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on event web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary event tickets	10	6	4



This fall, The Gardens will be transformed into a parade of pumpkins! Celebrate the harvest by viewing illuminated jack-o-lanterns and elaborate displays of pumpkins and gourds throughout the grounds. Enjoy an evening of food trucks, costumes and fun! Pumpkins on Parade is Fort Collins' only candy-free and allergy-friendly Halloween event.

EVENT DETAILS

When: October 27 - 30, 2022
 Sponsor Deadline: Friday, September 9, 2022
 Attendance: 4,000+

SPONSOR LEVELS

	\$5,000	\$2,500	\$1,000
"Presented by" your company on all marketing materials with first right of refusal for 2023	<input checked="" type="checkbox"/>		
Opportunity to host booth at event	FOUR NIGHTS	TWO NIGHTS	ONE NIGHT
Opportunity to volunteer at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom pumpkin with company logo / name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitation to exclusive year-end VIP event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name recognition on donor wall in Gardens Visitor Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on event web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on applicable print, digital and social media advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in event email(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on Corporate Partners web page for one year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary event tickets	50	25	10



SPONSORSHIP OPPORTUNITIES

PUMPKINS ON PARADE

SPONSORSHIP OPPORTUNITIES

GARDEN OF LIGHTS



Garden of Lights is one of Northern Colorado's most popular holiday attractions and is the largest event held at the Gardens on Spring Creek. Drawing visitors from Denver to Cheyenne, Garden of Lights features a half-mile loop of unique, botanically-inspired LED displays celebrating the season and lighting the night, making the event a must-see during the holiday season.

EVENT DETAILS

When: December 9 - 24, 2022
 Sponsor Deadline: Friday, October 14, 2022
 Attendance: 25,000+

SPONSOR LEVELS

	\$10,000	\$5,000	\$2,500
"Presented by" your company on all marketing materials with first right of refusal for 2023	<input checked="" type="checkbox"/>		
Complimentary space for corporate function (if applicable)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Ability to run ticketing promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Invitation to exclusive year-end VIP event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name recognition on donor wall in Gardens Visitor Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on event web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on applicable print, digital and social media advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in event email(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on Corporate Partners web page for one year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary event tickets	100	50	25



THE GARDENS
ON SPRING CREEK

EVENT SPONSORSHIP

Business Name: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I am interested in sponsoring the following events:

(Select multiple events and choose levels.)

<input type="checkbox"/> High Plains Landscape Workshop	<input type="checkbox"/> Summer Concert Series	<input type="checkbox"/> Garden A'Fare	<input type="checkbox"/> NoCo Urban Homestead Tour	<input type="checkbox"/> Pumpkins on Parade	<input type="checkbox"/> Garden of Lights
<input type="checkbox"/> SOLD OUT	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> SOLD OUT	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$10,000
<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$5,000
<input type="checkbox"/> \$500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,500
<input type="checkbox"/> \$250					

An invoice will be mailed / emailed to the above address unless otherwise specified. A portion of your Event Sponsorship payment is tax deductible. To request tax documentation or for additional information, please contact Michael Coleman at 970.224.6106 or mcoleman@fcgov.com.

Signature: _____

Name: _____ Title: _____